



**NEWS RELEASE**

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**ShopBot Signs on as an ISA International Sign Expo 2010 Exhibitor**

**Durham, NC (January 27, 2010)** – ShopBot Tools will be an exhibitor at the International Sign Association’s Sign Expo 2010, this spring at the Orange County Convention Center in Orlando, Florida. A long-time manufacturer of powerful, affordable CNC fabrication systems for sign makers and professionals in a range of other industries, ShopBot will be demonstrating its PRSalpha CNC system and the features that make the machine an attractive addition to any sign shop, regardless of size or budget. Set for April 7 – 10, 2010, with trade show dates of April 8 – 10, Sign Expo 2010 will be host to thousands of sign industry professionals from every level of the supply chain and more than 100 countries outside of the United States. ShopBot will be located at **Booth #1890** in the Orange County Convention Center.

**About ShopBot Tools, Inc**

ShopBot Tools, based in Durham, N.C., designs and manufactures low-cost, high-value Computer Numerically Controlled (CNC) cutting machines. ShopBot was founded by CEO Ted Hall, Ph.D., a Duke University professor of neuroscience, who developed the tool while building plywood boats as a hobby. After several years of development, the company began shipping tools in 1996. With more than 6,000 ShopBots in 54 countries, ShopBot is one of the largest producers of CNC routers for woodworking and plastics in North America. The company employs 25 people in the Durham, N.C. area. For more information, please visit [shopbottools.com](http://shopbottools.com) and follow us on Twitter at [twitter.com/shopbot](https://twitter.com/shopbot). **MEDIA:** Please visit the [ShopBot News Room](#) for more resources.

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