



## NEWS RELEASE

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## ShopBot Jamboree and Industrial Revolution 2.0 come to Durham, NC

"It is the best time ever to exist. There has never been a better time to be creative and make wonderful things and be a part of the wonderful communities that are springing up to bring your passion, innovation, and ingenuity into the world."

Bre Pettis, writer, inventor, entrepreneur

**Durham, NC (March 22, 2010)** - After one year on the West Coast, one year in Texas and a one-year break, the ShopBot Jamboree will return to Durham, North Carolina this spring. Current and soon-to-be ShopBotters, entrepreneurs and anyone interested in digital fabrication, distributed manufacturing, serious DIY, sign making or cabinet making is invited to join the ShopBot community for two days of application demonstrations, show & tell, vendor presentations and networking with fellow ShopBot enthusiasts.

From April 22-24, the former Loehmann's building at Hillandale Road and I-85 in Durham, NC will become home to more than 100 woodworkers, designers, fabricators, do-it-yourselfers, luthiers, boatbuilders, sign makers, plastic manufacturers and other CNC enthusiasts from around the world when ShopBot Tools holds its eighth-annual Jamboree. Known to one another as ShopBotters, these makers of things will come together to discover the ins and outs of ShopBot Tools' Personal Robotic Systems and to learn from ShopBot Staff, CNC professionals, entrepreneurs, software representatives and each other the ways in which ShopBots can help make their CNC-based businesses and hobbies more enjoyable and help them turn their creativity into lucrative businesses.

### **What can you expect at the ShopBot Jamboree?**

#### **100kGarages. A New Way to Have Things Made:**

During the past 15 years, ShopBot has not only solidified its position as a leader in affordable digital fabrication systems, but also as a frontrunner in the movement to bring affordable, custom manufacturing to neighborhood garages and workshops – a movement known as the Industrial Revolution 2.0. ShopBot's latest project, a joint venture with New Zealand's Ponoko called [100kGarages.com](http://100kGarages.com), is a network of workshops and designers with resources and infrastructure to help facilitate "rolling up our sleeves and getting to work." Using grass-roots enterprise and ingenuity, this community can help get us back in action, whether it's to modernize school buildings and infrastructure, develop energy-saving alternatives, or simply produce great new products for our homes and businesses. Learn all about the 100kGarages project at the ShopBot Jamboree

#### **Tyro. The Next Generation of Personal Fabricators:**

The 2010 Jamboree will be the first chance to see ShopBot's new compact, small-format digital fabrication system – Tyro – which aims to bring the manufacturing capabilities of larger more expensive systems to garages and workshops at an affordable price. Tyro will give makers and inventors the ability to take their designs to the next level and will let hobbyists become entrepreneurs by allowing them to increase the speed and accuracy of their production. Tyro

will be on display and available for demonstrations throughout the Jamboree and during Sunday's Maker Faire NC.

**Featured Presenters and Highlights:**

Jeffrey McGrew & Jillian Northrup, [Because We Can](#)

Robert Bridges, [Shelter 2.0](#)

Christopher Gergen, [Duke University's Fuqua School of Business](#) and co-author of [Life Entrepreneurs](#)

Sarah Evans, [Appalachian Signs & Design](#)

James Booth, [Vector Art 3D](#)

Brian Moran, [Vectric](#)

Dennis Englert & Gary Campbell, [Thermwood/eCabinet Systems](#)

Ryan Patterson, [Cabinet Parts Pro](#)

[Linker Logs](#) contest

[OpenSBP](#) round table

ShopBot's new small-format digital fabrication system, [Project: Tyro](#)

ShopBot and Ponoko's joint project, [100kGarages](#)

For more information about the ShopBot Jamboree, visit

<http://www.shopbottools.com/jamboree.htm>.

**MAKER FAIRE BONUS:**

Maker Faire is a family-friendly event created by Make Magazine to celebrate arts, crafts, engineering, science and the Do-It-Yourself (DIY) mindset. It's for creative, resourceful people of all ages and backgrounds who like to tinker and love to make things. Maker Faire has been held for the past five years in cities like San Francisco and Austin, but recently smaller, independent Maker Faires have begun to spring up locally. In 2010, Maker Faire comes to Durham for a one-day celebration of Triangle-area ingenuity. Maker Faire NC will move into the ShopBot Jamboree Space on Sunday, April 25, so plan to stay an extra day and see for yourself what the Maker Movement is all about.

[Maker Faire NC](#)

[Maker Faire Main Website](#)

**About ShopBot Tools, Inc**

ShopBot Tools, based in Durham, N.C., designs and manufactures low-cost, high-value Computer Numerically Controlled (CNC) cutting machines. ShopBot was founded by CEO Ted Hall, Ph.D., a Duke University professor of neuroscience, who developed the tool while building plywood boats as a hobby. After several years of development, the company began shipping tools in 1996. With more than 6,000 ShopBots in 54 countries, ShopBot is one of the largest producers of CNC routers for woodworking and plastics in North America. The company employs 25 people in the Durham, N.C. area. For more information, please visit [shopbottools.com](http://shopbottools.com) and follow us on Twitter at [twitter.com/shopbot](http://twitter.com/shopbot).

**MEDIA:** Please visit the [ShopBot News Room](#) for more resources.

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