



NEWS RELEASE

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ShopBot Wraps Up Another Successful Jamboree

Durham, NC (April 28, 2010) - The eighth-annual ShopBot Jamboree returned to Durham, North Carolina on April 22-24 with a focus on starting, running and growing a successful business using CNC – or digital – fabrication.

Approximately 200 fabricators, manufacturers, do it yourselfers, sign makers, cabinet makers, artists, craftspeople and entrepreneurs from a variety of disciplines and backgrounds joined speakers, vendors and ShopBot staff for three days of training, application demonstrations, show & tell, presentations and networking with fellow ShopBot enthusiasts.

Attendees from as far away as New Zealand came together to discover the ins and outs of ShopBot Tools' Personal Robotic Systems and to learn from ShopBot Staff, CNC professionals, entrepreneurs, software representatives and each other the ways in which ShopBots can help them make the things they want to make, but also how to make their CNC-based hobbies or businesses more enjoyable or more lucrative. Additionally, ShopBot live-streamed the entire Jamboree on its [Video Tutorials and Training Documents Page](#) so that anyone interested but unable to attend could participate virtually.

The Highlights of the ShopBot Jamboree included:

- Jeffrey McGrew & Jillian Northrup of Oakland, California's [Because We Can](#) who demonstrated effective avenues for marketing one's small business.
- Robert Bridges of Machipongo, Virginia who discussed his [Shelter 2.0](#) project for delivering emergency housing to disaster-stricken parts of the world as well as new methods for framing wooden structures.
- Christopher Gergen professor at [Duke University's Fuqua School of Business](#) and co-author of [Life Entrepreneurs](#) talked about the attributes that make successful entrepreneurs.
- Sarah Evans of Boone, North Carolina's [Appalachian Signs & Design](#) gave a humorous presentation on her experiences of starting her own sign business, offered some nuts-and-bolts advice on how she prices and delivers her services, and even explained some of her materials and processes.
- James Booth of [Vector Art 3D](#) demonstrated how easy it can be to enhance the beauty of woodworking projects with value-added, ready-made 3D designs.
- Brian Moran and Tony McKenzie of Birmingham, England's [Vectric](#) software - which recently won the UK's [Queen's Award for Enterprise](#) - demonstrated their design software.
- Thermwood's Dennis Englert discussed the recent collaboration between Thermwood and ShopBot that allows the [eCabinet Systems](#) software package to be run on a ShopBot CNC.
- ShopBot's new small-format digital fabrication system, [Tyro](#), was officially launched to the delight of Jamboree attendees.
- Ponoko founder David Ten Have discussed distributed manufacturing and how the ShopBot/Ponoko project [100kGarages](#) is helping fabricators take part in the next wave of industry.

[CLICK HERE FOR PHOTOS FROM THE EIGHTH-ANNUAL SHOPBOT JAMBOREE](#)

MAKER FAIRE NC BONUS:

As an added bonus, the inaugural [Maker Faire NC Presented by ShopBot](#) moved into the ShopBot Jamboree space on Sunday, April 25. Based on the popular [Maker Faire](#) events produced by [Make magazine](#), Maker Faire NC is a family-friendly expo celebrating arts, crafts, science and the do-it-yourself movement. 50 exhibitors and 3,000 attendees shared their love of making things and capped off a very successful weekend for ShopBot, its customers and potential customers and the Durham, NC community.

About ShopBot Tools, Inc

ShopBot Tools, based in Durham, N.C., designs and manufactures low-cost, high-value Computer Numerically Controlled (CNC) cutting machines. ShopBot was founded by CEO Ted Hall, Ph.D., a Duke University professor of neuroscience, who developed the tool while building plywood boats as a hobby. After several years of development, the company began shipping tools in 1996. With more than 6,000 ShopBots in 54 countries, ShopBot is one of the largest producers of CNC routers for woodworking and plastics in North America. The company employs 25 people in the Durham, N.C. area. For more information, please visit shopbottools.com and follow us on Twitter at twitter.com/shopbot.

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